



★★★★★ from [Allen R. Smith](#) on December 31, 2018

### **Everything you need to know about dating profile photos in one short book!**

If you're one of the lucky 68 million American couples enjoying a long-lasting a relationship, you probably don't know much about the world of online dating. And, even if you're single—for whatever reason—you've probably learned that meeting Mr. or Ms. Right isn't as straightforward as it used to be. In the "old days," you had one hope for meeting the partner of your dreams: walk up to them at a club, party, or even worse, your mother lined you up with someone she met at church. For better or worse, at least those approaches gave you an entire evening (or at least a few hours) to get to know your prospective partner. All that's changed.

Today, more than 40 million singles turn to online dating sites like Match.com, eHarmony and even Farmersonly.com to meet the partner of their dreams. But sadly, 28% of online relationships fail within the first year. Why is that?

April Braswell's new book, "Online Dating Guide Top 10 Rules to Create Great Internet Dating Profile Photos that GET RESULTS," helps to clear up one of the biggest mysteries of using online dating; crafting your member profile photo.

To the casual observer, you'd imagine that photos displayed in your profile would be a minor aspect. That people surfing online dating sites take the time to dig down into the details of your profile to learn about you. But you'd be wrong. "You might think that just because you're smiling while enjoying one of your favorite hobbies in a photo is going to magically attract great potential dates and a mate to you," says Braswell. You'd be wrong again.

Today's busy singles spend seconds scanning up to 100 competing profiles in the time they used to spend on a single date. Simply put, your profile photos are the best way to ensure that people linger on your profile instead of someone else's.

At a mere 30 pages, Braswell's new book cuts directly to chase—how to craft stunning, well-designed photos aimed at capturing prospective partners and drawing them into your profile. I particularly liked how her book was broken down into 10 easy to digest suggestions—from how to

choose the most appropriate wardrobe colors to deciding how much cleavage is socially acceptable. Nevertheless, by the time I finished reading her book, I felt like I had all the information I needed to craft an effective profile picture capable of drawing attention to the real me.

While I received a copy of April's book for an honest review, I have to admit that even after years of online dating, I learned a thing or two about how to improve my dating profile. I'd recommend it to anyone who's active on all the popular dating sites.

Whether you're in your 20s or 60s, looking for your first partner or your ninth, April Braswell's Online Dating Guide Top 10 Rules to Create Great Internet Dating Profile Photos that GET RESULTS will help you navigate the competitive world of online dating by creating a stunning and inviting profile photo. The rest is up to you.